



RAJJU SHROFF ROFEL UNIVERSITY, VAPI

A STEP AHEAD TOWARDS A SUCCESSFUL CAREER
"Established under Gujarat Private University Act, 2009."

Rajju Shroff ROFEL University																	
Faculty of Management																	
GIDC Rajju Shroff ROFEL Institute of Management Studies																	
TEACHING & EXAMINATION SCHEME FOR MBA PROGRAMME Academic Year 2023-25																	
Semester	Course Code	Course Category	Course Title	Evaluation Type (Theory/Practical/Theory+Practical)	Offering Department	Teaching Scheme			Examination Scheme								Total
									Internal Exam					External Exam			
									CCE		Mid Sem Exam			CCE/MT			
						Max.	Passing	Max.	Passing	Max.	Passing	Max.	Passing				
1	MBA011010	Core	Accounting for Business Leaders	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA011020	Core	Business Economics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA011030	Core	Managerial Communication	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA011040	Core	Organisational Behaviour	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA011050	Core	Technology in Business	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA011060	Core	Ethics, Sustainability & Governance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA011070	Core	Business Statistics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA015080	Skill Enhancement	Attitude, Skills & Knowledge -I	Theory	MBA	2	--	2	50	20	---	---	20	25	10	75	
30																1125	
2	MBA021010	Core	Business Analytics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA021020	Core	Corporate Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA021030	Core	Marketing Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA021040	Core	Human Resource Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA021050	Core	Production and Operations Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA021060	Core	Research Methodology	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA021070	Core	Start up and Entrepreneurship	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA025080	Skill Enhancement	Attitude, Skills & Knowledge -II	Theory	MBA	2	--	2	50	20	---	---	20	25	10	75	
30																1125	
3	MBA034010	Ability Enhancement	Summer Internship Project	Practical	MBA	--	4	4	100	40	--	--	40	100	40	200	
	MBA035020	Skill Enhancement	Business Development Project	Practical	MBA	--	2	2	50	20	--	--	20	50	20	100	
	MBA031030	Core	Strategic Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031040	Major - Finance	Security Analysis & Portfolio Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031050		Derivatives & Risk Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031060		Banking & Insurance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031070	Major - Human Resource	Change Management and Organization Development	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031080		Compensation Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031090		Management of Industrial Relations and Labour Laws	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031100	Major - Marketing	Integrated Marketing Communications	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031110		Consumer Behaviour	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031120		Services Marketing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031130	Major - Productions & Operations Management	Operations Research	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
	MBA031140		Service Operations Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
MBA031150	Production Planning & Control		Theory	MBA	4	--	4	70	28	30	12	40	50	20	150		
MBA031160		Data Warehousing & Data Mining	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150		

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Sponsoring Body Address: Plot No. 14/5, Chhargada Road, GIDC, Vapi - 396195.



MBA031170	Major - Information Technology	Systems Analysis & Design	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA031180		E-Business	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032190	Minor Specialization	Behavioral Finance - Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032200		Digital Marketing - Marketing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032210		Human Resource Audit - HR	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032220		Supply Chain & Logistics - POM	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032230		Managing Digital Innovation & Transformation - IT	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032240	Elective - Choice Based Credit	Personal Financial Planning & Taxation	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032250		Retail Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032260		International Human Resource Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032270		Import Export Procedures	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032280		Tourism and Hospitality Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
30														1200	

MBA043010	Multidisciplinary	Business Consulting Project	Practical	MBA	--	2	2	50	20	--	--	20	50	20	100
MBA041020	Core	Research Project Dissertation	Practical	MBA	--	6	6	150	60	--	--	60	150	60	300
MBA041030	Major - Finance	International Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041040		Mergers & Acquisitions	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041050	Major - Human Resource	Performance Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041060		Human Resource Planning & Development	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041070	Major - Marketing	Brand Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041080		Sales & Distribution Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041090	Major - Productions & Operations Management	Materials Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041100		Quality Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041110	Major - Information Technology	Cyber Security & Information Technology Governance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041120		Cloud Computing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042130	Minor Specialisation	Fintech & Financial Analytics - Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042140		Managing Talent Globally - HR	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042150		B2B Marketing - Marketing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042160		World Class Manufacturing - POM	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042170		Business Process Reintegration - IT	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042180	Elective - Choice Based Credit	Financial Modelling using MS Excel	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042190		Social Media Analytics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042200		Leadership	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042210		Crafting Value Strategies	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042220		International Business	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
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